

Why Go Litho?

Consumer Purchasing Behaviour Has Changed.

Discover how you can meet the needs of your customers using Litho printed Packaging.

1 Create Stunning HD Photographic Quality Artwork.



Litho printing produces the highest quality print possible throughout the entire print run. Colours can be matched to any Pantone reference and it provides the option of a variety of print finishes.

2 Stand out from your Competitors.



With so much competition on commercial shelvespace, Litho printing can really help brands to stand out, appeal and communicate with customers.

3 Deliver memorable experiences combining Litho with additional print finishes.



As well as seeking visually appealing packaging, consumers are also searching for a positive emotional connection.

Enhance your packaging further with a variety of print finishes such as foil-blocking, gloss & spot UV.

4 Create eye-catching packaging that resonates with customers.



Consumers want to invest into values, not just make a purchase.

Litho works alongside sustainable corrugated packaging, a great opportunity to demonstrate how environmentally aware your brand is.

5 Increase Brand Awareness & Improve Sales.



The stunning results that litho printed packaging produces really does give your customers something good to shout about.

Investing in quality packaging can really help to promote your brand.

Find out more

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